

SPONSOR SPONSOR SPONSOR SPONSOR



## ***SPONSORSHIP OPPORTUNITIES***

**ROTARY HILL ★ JULY 5-7, 2024**

**Local Bands ★ Family Fun ★ Food & Beer**

***WWW.NAPERVILLESALUTE.COM***

***Benefiting Naperville Responds For Veterans***



## **ABOUT THE NAPERVILLE SALUTE**

This is more than just a **Celebration**. This is more than **The Fourth of July**. This is more than **Fireworks**. This is a **Salute**. A Salute to the community we're proud to call **home**. A Salute to the heroes who **stand** for what matters most. A Salute to the **values** that bring us together... the **flag** that unites us... and the **people** that stand beside us. This is **our** Salute. This is **The Naperville Salute**.



The Naperville Salute is our Family-Friendly Independence Day Hometown Celebration, centered around our appreciation for Veterans, Active Military, First Responders and their Families. The Salute blends community, local entertainment, and Family Fun. The footprint will encompass Rotary Hill July 5-7, 2024, along the Riverwalk and downtown Naperville.

# SPONSORSHIPS

WITH PREMIUM AREA NAMING RIGHTS



## SPONSOR SPONSOR SPONSOR SPONSOR

*Expose your brand to thousands of local patrons*

### PREMIUM AREA NAMING RIGHTS INCLUDE

1. Salute Title Sponsor
  2. Main Stage - Rotary Hill
  3. Veterans Appreciation Tent - Rotary Hill
  4. Sponsor Area - Rotary Hill
  5. Beer Tent - Rotary Hill
  6. Gate - Rotary Hill
  7. Family Fun Area - Rotary Hill
- Exclusive Status
  - Naming Rights
  - Rolling digital impressions and/or commercial on video board adjacent to Main Stage (*TBD based on overall investment*)
  - Logo inclusion on website
  - Corporate logo/company name featured in Salute print advertising
  - Corporate banners prominently displayed in the park
  - Sponsor Tent tickets based on overall investment

**EXCLUSIVE STATUS SPONSORSHIP WITH NAMING RIGHTS ARE LIMITED**

*SPONSORSHIP PACKAGE DETAILS ARE SUBJECT TO CHANGE WITHOUT NOTICE.  
SPONSOR CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.*

# SPONSOR PACKAGES



CLAIM YOUR SPONSORSHIP BY EMAILING  
[SPONSORSHIPS@NAPERVILLESalUTE.COM](mailto:SPONSORSHIPS@NAPERVILLESalUTE.COM)

## PACKAGE

**MAJOR**

**\$5,000**

*Expose your brand to thousands of local patrons*

**you will get**

Logo inclusion on website

Rolling digital impressions on video board adjacent to Main Stage

Corporate banners prominently displayed in the park

Mention in Salute "Thank You" advertising

16 Sponsor Tent tickets

## PACKAGE

**CAPTAIN**

**\$2,500**

*Expose your brand to thousands of local patrons*

**you will get**

Logo inclusion on website

Corporate banners prominently displayed in the park

Mention in Salute "Thank You" advertising

8 Sponsor Tent tickets

## PACKAGE

**LIEUTENANT**

**\$1,000**

*Expose your brand to thousands of local patrons*

**you will get**

Logo inclusion on website

Corporate banners prominently displayed in the park

Mention in Salute "Thank You" advertising

4 Sponsor Tent tickets

SPONSORSHIP PACKAGE DETAILS ARE SUBJECT TO CHANGE WITHOUT NOTICE.  
SPONSOR CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.



## **DESIGN SPECS**

---

Submit all print artwork and logos in high resolution, 300 DPI, CMYK. Formats may include PDF, .eps, .ai or comp format.

Digital artwork and logos can be submitted in 72 DPI, RGB. Formats may include .jpg, .png or comp format.

High resolution artwork and logos at 300 DPI is requested for best results. *The Naperville Salute cannot guarantee low resolution artwork and/or logos will display properly.*

**Email all artwork, logos and creative assets to [tim@positivelynaperville.com](mailto:tim@positivelynaperville.com).**

## **VINYL BANNER SPECS**

---

The standard sponsor banner size is 3' tall x 6' wide. It is recommended that all vinyl banners have grommets. Details on when and where to drop off and pickup banners will be communicated in the coming weeks.

**ROTARY HILL ■ JULY 5-7, 2024 ■ [www.NapervilleSalute.com](http://www.NapervilleSalute.com)**

*Benefiting Naperville Responds For Veterans, a nonprofit 501(c)3 organization.*



**CLAIM YOUR SPONSORSHIP BY EMAILING  
SPONSORSHIPS@NAPERVILLE.SALUTE.COM**

**Contact the Sponsorship Committee about  
custom, in-kind donations and sponsorships**

## **ABOUT NAPERVILLE RESPONDS FOR VETERANS**

NAPERVILLE RESPONDS FOR VETERANS (NRFV) assists Veterans and their families in need, especially those with low and moderate income, by raising donations of money, building materials, and professional labor; and coordinating the process of repairing, building, and donating homes. Naperville Responds For Veterans is a nonprofit 501(c)3 organization that provides services to Veterans in need and those in crisis.

Naperville Responds assists with projects ranging from window and door replacement; making bathrooms and homes handicapped accessible; roof repair; ramps and widening doors; and anything related to the immediate safety to improve the quality of life for a Veteran. Learn more at [www.NapervilleResponds.org](http://www.NapervilleResponds.org).



**[WWW.NAPERVILLE.SALUTE.COM](http://WWW.NAPERVILLE.SALUTE.COM)**

***Benefiting Naperville Responds For Veterans***

If you know a Veteran that needs help with their home in the greater Naperville area, contact Naperville Responds by visiting [www.NapervilleResponds.org](http://www.NapervilleResponds.org).

*Naperville Responds For Veterans is a nonprofit 501(c)3 organization.*

**SPONSOR CONTRIBUTIONS ARE TAX-DEDUCTIBLE TO THE EXTENT ALLOWED BY LAW.**